

ESTTA Tracking number: **ESTTA799814**

Filing date: **02/07/2017**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	The Sunrider Corporation
Application Serial Number:	86912579
Application Filing Date:	02/18/2016
Mark:	YAY DAY
Date of Publication	01/10/2017

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, Hershey Chocolate & Confectionery Corporation, 4860 Robb Street, Suite 204, Wheat Ridge, CO 80033, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 02/09/2017. Hershey Chocolate & Confectionery Corporation respectfully requests that the time period within which to file an opposition be extended until 03/11/2017.

Respectfully submitted,
/paul c. llewellyn/
02/07/2017

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